



English
Skills
Learning
Center

Event Sponsorship Opportunities



connecting communities through English language learning



ENGLISH SKILLS LEARNING CENTER

MISSION

Since 1988, the English Skills Learning Center (ESLC) has been integrating and strengthening communities by breaking language and cultural barriers.

VISION

A community where all voices are celebrated.

INTEGRATION IS **MUTUAL.**

All of our work centers on the concept of integration being a mutual experience, which means that both New Americans and the welcoming community are responsible and engaged throughout the integration process. Communities are stronger when they are successfully integrated, and successful integration occurs when everyone is involved.

The welcoming community can learn with us by attending workshops, becoming a volunteer, or participating in a community book club. For New Americans wanting to learn English, the ESLC specializes in foundational literacy, civics education, family literacy, and workforce development.

We create a safe-space for everyone to learn and grow together.

Annual ESLC Events

****Months listed below are targets that may be adjusted, as needed.**



SEPTEMBER

PICNIC IN THE PARK

To celebrate the anniversary of the ESLC, our longest-standing event reflects our vision of a community without language or cultural barriers. This casual gathering is for everyone in the community. Attendees enjoy activities and learn about community resources.

DECEMBER

COMMUNITY VOICES

Stakeholders gather to learn about the impact of literacy and civics classes offered by the ESLC. We share highlights, host a panel, and invite attendees to join us in breaking language and cultural barriers. The Community Voices Award, which recognizes someone who embodies the concept of mutual integration, is given to a community member whose impact reaches beyond ESLC programming.

FEBRUARY

ENGLISH LANGUAGE TEACHING CONFERENCE

The ESLC believes that everyone has the right to high-quality education. We host an annual conference for all teachers to learn research-based English teaching practices and the latest about topics related to community integration.

APRIL

LITERACY LEGACY NIGHT

Literacy Legacy Night is a time to celebrate and recognize the commitment of community members engaging with the ESLC. Annually, the ESLC identifies a community volunteer who has gone above and beyond expectations to be recognized with the Jean and Bruce Bingham Literacy Legacy Award and one adult learner to be recognized as Student of the Year.

EVENT SPONSORSHIP OPPORTUNITIES

Becoming an event sponsor shows your commitment to creating stronger, integrated communities, and extends your reach in the community. Dollars raised over the cost of the event will be directed to support community program operations.

	Strengthening \$5,000	Integrating \$3,000	Connecting \$2,000	Supporting \$1,000
Newsletter Recognition	X			
Website Recognition	X			
Major Sponsor Listing in Program	X	X		
Video Screen Recognition (indoor events)	X	X		
Verbal Recognition during Event	X	X	X	
Social Media Mention(s)	4	2	1	
Logo Placement on Promotional Materials	X	X	X	X
Opportunity to set up a branded booth (Only select events)	X	X	X	X

**In-kind donations are also welcome and appreciated. Please reach out, so we can discuss possibilities!





LET'S CONNECT!

www.eslcenter.org

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